



HOW BOG OUT CAME ABOUT

They say, "Necessity is the Mother of Invention". Necessity was truly the catalyst for the BOG OUT 'eureka moment' invention.

Paul's existing business catered for recreational fishers and 4wd enthusiasts; supplying suitable vehicles, boats and accommodation to outdoors-type groups and families. Researching various 4wd tracks for these meant exploring some seldom used tracks...

60 km into one particularly rough and isolated 'goat track' north of Cooktown saw our 4wd solidly bogged in a muddy creek crossing. The electric winch was on the wrong end of the vehicle, ie the 4WD had to come out backwards. The hand winch had been broken and repaired half a dozen times. After 6 hours of hard effort the vehicle had only moved about half metre.

With still almost 3 metres to go before reaching safety, Necessity got a big workout, particularly as it was raining and total loss was looking likely from flood in the creek bed.

Looking at the problem with a different pair of glasses was required, since the 'tried and tested' methods were failing. A really strong winch was needed to pull the 4wd out backwards. It dawned on Paul that there were already plenty of 'winches' doing nothing but spinning uselessly in the mud, the winches being the vehicle's own wheels! The idea of a simple harness to capture that motion was about to be born.

That was 10 years ago and since then, inventor Paul Aubin has invested many hours getting himself in and out of bogs. His prototypes have undergone rigours workouts and been used time and time again. It was in 2014 that Paul launched BOG OUT and was awarded Winner, Innovation Excellence at the TNQ20 Awards.

BOG OUT provides for a new way to get vehicles out of bogs. It can fit any tyre and can be made to any realistic strength, allowing for even very heavy machinery or military equipment to be able to self rescue. It does not rely on another vehicle and can be used by one person in almost any situation making it without a doubt the most versatile, economical and reliable vehicle recovery device yet available anywhere in the world.

Ends

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